



UL High Speed Cable Performance Verification Program

The Best Way To Differentiate Your High Speed Digital Video Interface Cables In Marketplace

With evolving 4K display technology becoming widely accepted in the marketplace, there is growing concern among brand owners, installers, retailers, and end-users about the reliability of the data transmission rate through the cable connecting 4K devices. It is important to ensure the cable can deliver the transmission performance indicated on its packaging so as to address the need of all stakeholders along the entire supply chain.

UL High Speed Cable Performance Verification Program will help differentiate your cables from other players. A globally recognized and trusted UL Mark on your cables provides your customers confidence and peace of mind regarding the quality of the cables they purchase.

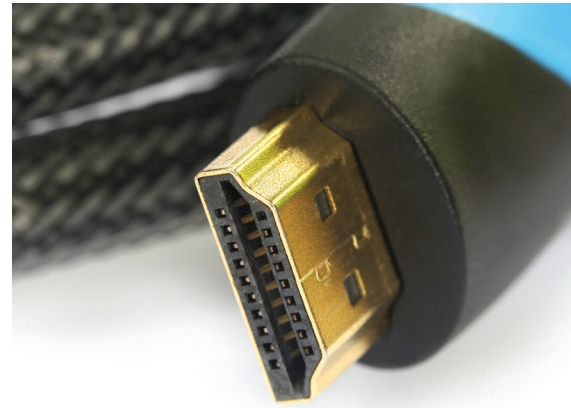
The types of cables currently covered in the program.

DESCRIPTION	VERIFIED DATA RATE
High Speed 4K Cable	10.2 Gbps
High Speed 4K Cable	18 Gbps

Program Benefits

The primary program benefits include:

- The first comprehensive follow-up and market surveillance program of its kind for these products, helps insure a healthy and ongoing compliant supply chain and fair competition in the marketplace
- Cables distinguished with an industry recognized and trusted UL Performance Verification Mark
- Sophisticated electrical performance test requirements that ensure integrity of high speed signal transmission
- Unmatched, well-proven anti-counterfeiting program
- Increase confidence and peace of mind of end users, retailers, installers and brand owners on the product quality
- The holographic label system sets UL apart by establishing a unique identifier for customs, regulators, buyers, retailers, and users.



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