



UL Market Entry Services

Regulations, standards and compliance laws in the global market are becoming increasingly complex. With over 100 years of testing innovation and services expertise in nearly every market, the UL team can help customers become more effective in the market by better understanding its changing landscape.

UL's Market Entry Services are specifically focused on helping companies navigate these challenges by clarifying regulation and compliance needs at the global and/or regional level, allowing them to make better, more informed decisions. Whether positioning and selling in new regions/markets or positioning for a new application, this service improves agility, reduces costs, and minimizes risk while helping companies confidently move products into their selected markets and applications.

Training Courses

UL has an extensive catalog of courses covering topics from global compliance to application specific requirements for nearly every industry, application and region. All of the publicly offered regulatory compliance training courses can be delivered on-site, at a UL facility, or over the Internet. All delivery options are designed to enhance a company's bottom line by increasing employee knowledge in a convenient setting.

Customized Collaborative Workshop

In today's changing environment, collaboration is critical and UL's in-class, customized or online training workshops provide clients with knowledge of material standards, regulatory and regional requirements to help them make better business decisions early in the development process. In addition to materials experts and best practices, UL can also leverage its extensive end product standards expertise to meet specific business objectives. Course managers work closely to design programs that cover the issues that are most important to UL's customers and the markets they serve.



Experience the UL Difference

The UL Market Entry team has industry leading expertise in regulations, safety and performance standards. We know how to best optimize our customers' investments and can provide companies with tightly integrated, comprehensive, superior service. Leveraging UL's methods, tools, and experience can help decrease time to market while increasing a company's knowledge base. Close collaboration with subject matter experts, education, and global delivery puts the entire UL team behind a customers' success.

To learn more, contact your local UL representative, or visit ul.com.