



Product Promotion with the UL iQ™ Family of Databases

Harness the power of UL iQ™ to reach more than 50,000 registered designers, engineers, and suppliers.

The UL iQ™ databases have been helping users find and source certified components for over 12 years. With over 2,400 weekly visits, it's clear that UL iQ™ is an industry leading certification database. To help enhance the current user experience while quickly connecting customers with suppliers, we designed a new service, which allows component suppliers to augment their Certified Safety ratings with a product information link on the "Yellow Card."

This link allows potential customers to quickly and easily learn more about a UL Certified product by linking them directly to a company website, contact page, brochure, data sheet, flyer, or any other location the supplier deems valuable.

UL LLC

Grade 101

Acrylonitrile Butadiene Styrene (ABS), furnished as pellets

Color	Min Thk (mm)	Flame Class	HWI	HAI	RTI Elec	RTI Imp	RTI Str
ALL	1.5	V-0	4	0	60	60	60
	3.0	V-0	4	0	60	60	60

Comparative Tracking Index (CTI): 2

Inclined Plane Tracking (IPT): -

Dielectric Strength (kV/mm): 30

Volume Resistivity (10⁹ ohm-cm): 16

High-Voltage Arc Tracking Rate (HVTR): -

High Volt, Low Current Arc Resis (D495): -

Dimensional Stability (%): -

[click here for customer supplied information on this product](#)

please note that UL has no control over the content availability of this website

Product Information Link

The primary benefits of using this new UL iQ™ feature:

- Increased web traffic
- An audience of interested designers, purchasing engineers and suppliers
- Link access 24 hours a day, 7 days a week
- Minimal cost
- Easy link updates if needed



Frequently Asked Questions:

What is the UL iQ™ database?

The UL iQ™ family of databases (<http://iq.ul.com>) is a suite of relational databases that allows users to search for UL Certified Components (e.g. plastics, insulation systems, labels) and view important safety certification information.

What is a “yellow card?”

A yellow card is an information card specific to a single product or group of products and includes details relating to limitations or special conditions that apply to the component as well as the name of the company that is authorized to provide components bearing the UL Mark.

What promotional information is added to the yellow card?

A single website link is added to the existing yellow card allowing users of the database to be quickly redirected to a customer specific website, such as a company webpage, product brochure/flyer, contact information page, or other website page. Each yellow card can have one unique product link.

My yellow card has several products on it. Can I split up products to different yellow cards?

Yes. Products can be split to appear on independent yellow cards with different assigned hyperlinks. There is a separate fee for this.

Is there a fee for this service?

There is an initial set-up fee and a fee for each yellow card that requires updating. In addition, there is a yearly subscription fee that covers the ongoing cost of maintaining the links on the UL iQ™ database. Please contact UL to learn more.

What is the process for requesting the product information link?

The submittal process is easy and can be completed in 3 simple steps.

1. Submit a request to add promotional content to the UL iQ™ database
2. Accept the quote
3. Complete submittal form – provided with the quote – and include all desired link information

Once complete, UL will update the database to include the desired information provided by the customer.

Can I update the product information link on the yellow card periodically?

Yes. As part of the yearly subscription fee, the product information link can be updated at no charge.

What product types is this service available for?

This service is available for the following certified components in the iQ™ database:

Category Name	CCN
Insulating Tape	OANZ / OANZ2
Magnet Wire	OBMW2
Marking & Labeling Systems	PGDQ2 / PGDQ8
Marking & Labeling Systems - Printing Materials	PGJI2 / PGJI8
Marking & Labeling Systems - Materials	PGGU2 / PGGU8
Marking & Labeling Systems - Limited Use	PGIS2
Plastics	QMFZ2 / QMFZ8
Varnishes	OBOR2

How do I learn more or start a request to update our company's Yellow Cards?

For questions or to get started, please contact your local Customer Service Professional at www.ul.com/contactus or refer to the contact information below:

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For more information please visit www.ul.com/contactus